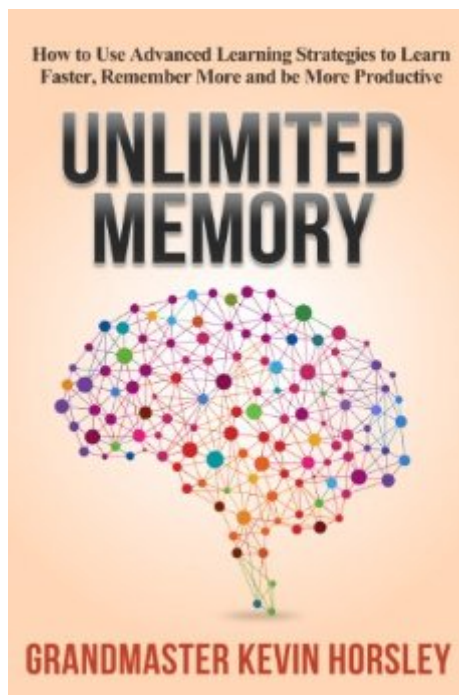


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# Unlimited Memory: How To Use Advanced Learning Strategies To Learn Faster, Remember More And Be More Productive



## Synopsis

Kevin Horsley Broke a World Memory Record in 2013...And You're About to Learn How to Use His Memory Strategies to Learn Faster, Be More Productive and Achieve More Success

Most people never tap into 10% of their potential for memory. In this book, you're about to learn: How the World's Top Memory Experts Concentrate and Remember Any Information at Will, and How You Can Too

Do you ever feel like you're too busy, too stressed or just too distracted to concentrate and get work done? In *Unlimited Memory*, you'll learn how the world's best memory masters get themselves to concentrate at will, anytime they want. When you can easily focus and concentrate on the task at hand, and store and recall useful information, you can easily double your productivity and eliminate wasted time, stress and mistakes at work. In this book, you'll find all the tools, strategies and techniques you need to improve your memory.

**About the Author** For over 20 years, KEVIN HORSLEY has been analyzing the mind and memory and its capacity for brilliance. He is one of only a few people in the world to have received the title International Grandmaster of Memory. He is a World Memory Championship medalist, and a two-time World Record holder for The Everest of memory tests. Kevin is also an author of four books, and the designer of a times table game with the Serious Games Institute at North-West University Vaal Campus. Kevin is a professional speaker, and assists organizations in improving their learning, motivation, creativity, and thinking.

## Book Information

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## Customer Reviews

I recommend this book. It is one of the few of its subject matter written by a man who has competed and succeeded at passing tests in international memory competitions. He does not sugar coat the need for initial effort spent learning the systems, and does not belabor the obvious need & benefits of practice. He does not over-complicate the systems that he does introduce. AFTER finishing this book a little extra reading in the subject area, proved that without using the more commonly recognized terms, Mr. Horsley covered many areas of value including the "Major System" for handling the memorization of numbers based on a method of translating numbers into sounds. I suspect that what practice reveals to some readers..(like me).. about the gaps in their understanding, will motivate them to fill those gaps and practice some more. We all learn differently, & for this reason Mr. Horsley's book is a decent springboard from which to launch oneself into the act of mental improvement. The "Aha" moment before I wrote this review relates to a deeper understanding of the "Journey Method". Be sure to visit a few internet forums that discuss the practice of memory techniques and light your own lamp out of the darkness. 2015-02-23

UPDATE There are a few points that Mr. Horsley doesn't explicitly state, that are worth mentioning. 1. The words created by the system he introduces in Chapter 12, can be used to create "Peg words" that upon creation are automatically organised in order. Create them, borrow from other people's lists if you have to and take the time to organise your source material so you rank the items/concepts to be remembered in numerical order. 2.

I've read a lot of memory books, old ones, new ones, by famous authors and experts like Harry Lorayne, Dominic O'Brien, William Walker Atkinson, Josh Foer, and many by not so famous ones, and now this one. This book didn't strike me as anything original or special, which is surprising given the overwhelming positive reviews. It does nothing more than take traditional memory techniques and more or less rehash them here. The presentation of the material isn't even unique. It resembles most other books, using similar arguments, descriptions, and even cliché quotes like "if you keep doing what you've always done, you are going to get what you have always gotten." The book that kept coming to mind as I was reading this is John

Parker's Memory: Simple, Easy, and Fun Ways to Improve Memory as some of the resemblances were quite uncanny. Both books' introduction talk about the importance of memory and what it would be like to not have memory. Parker follows his introduction with what he refers to as "factors" that improve memory like beliefs, concentration, developing interest, letting go of stress & worry. Interestingly, Kevin follows the introduction with those same things. The words are different, but the content and message are essentially the same. The two also use cute little quotes at the beginning of each chapter and they both put a lot of emphasis on visualization and imagination. Prior to Parker, I never really came across memory books talking about beliefs or once that put them so at the center of the memory improvement process. Also not many discussed mind maps in their books either.

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